THE NITIATIVE 2021 Sponsorship Opportunities



Shamrock Shuffle

- 1 Presenting Sponsor (\$1,000 w/ 2 year commitment)
 - TS Bank
- 2 Gold Level (\$750)
 - Barleys Bar Judd Knispel
- 2 Silver Level (\$500)
 - Chiropractic Essence
 Glory Days
- 4 Bronze Level (\$250)
 - · Raising Canes · Renegade Bootcamp
- 1 Beverage Backpacks (\$100)
- 4 Table Sponsorships (\$100)



Rock the Block

- 2 Gold Sponsor (\$1,000) 1 More Available
 - Black Hills Energy
- 2 Silver Sponsor (\$750)
- 8 Friends of the Block (\$500) 7 More Available
 - Real Property Management
- 4 Food Sponsors (\$250)
- 5 Table Sponsorships (\$100)



Farmers Market Council Bluffs

- 1 Presenting Sponsor (\$5,000 w/ a 4 year commitment)
 - CHI Health Mercy
- 1 Music Sponsor (\$1,500)
 - Dickinson Investments
- 1 Wellness Activity Sponsor
- 2 Activity Sponsors (\$1,000) 1 More Available

• Hometown Insurance Solutions

- Centris Federal Credit Union
- 6 Friends of the Market (\$250)



CreekTop Gardens

- 1 Cultivation Sponsor (7,500)
 - Iowa Total Care
- 1 Big Garden Programming (\$3,500)
 - CHI Health Mercy
- 4 Garden Growers (\$500)
- 6 Friends of the Garden (\$250)



Block Party Trailer / Backyard Movie Night

- 1 Presenting Sponsor (\$1,000)
 - Leach Camper Sales
- 1 Side Sponsorship Space (\$500)
 - HvVee
- 4 Rear Sponsorship Space (\$250)
 - Rick Guill Insurance Council Hitch
- · Hoy Kilnoski Funeral Home · McGinn Law



Clean Sweep

- 1 Sweep Sponsor (\$500)
 - HGM Associates
- 2 Food Sponsors (\$250)
- 1 Music Sponsor (\$250)
- 1 Drink/Dessert Sponsor (\$250)



Movie Night in Council Bluffs

- 1 Presenting Sponsor (\$1,000)
 - NP Dodge
- 2 Silver Sponsor (\$500) 1 more available
 - Hy-Vee
- 4 Bronze Sponsor (\$250) 3 more available
 - US Bank



BIKEtober in the Bluffs

- 1 Presenting Sponsor (\$1,000 w/ 2 year commitment)
 - Dickinson Investments / State Farm (Judd Knispel)
- 1 Gold Level (\$750)
- 2 Silver Level (\$500)
 - Frontier Savings Bank
- 4 Bronze Level (\$250)
 - Snyder & Associates
- 1 Beverage Backpacks (\$100)



BLOCKtober Fest

- 1 Presenting Sponsor (\$1,000 w/ 2 year commitment)
 - State Farm (Judd Knispel) / Dickinson Investments
- 1 Gold Level (\$750)
- 2 Silver Level (\$500)
- 4 Bronze Level (\$250)
- 1 Beverage Backpacks (\$100)

Winterfest Makers Village & Holiday Lights Tour

Winterfest Makers Village & Holiday **Lights Tour**

- 1 Presenting Sponsor (\$1,000 w/ 2 year commitment)
 - Centris Federal Credit Union
- 1 Music Sponsor (\$250)
 - Career Edvantage
- Beverage Backpacks (\$100)